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Wholesale Price List FOR Adapted LAWN SEED MIXTURES



F. H. WOODRUFF & SONS, INC.

MILFORD, CONNECTICUT

Branches: BELLEROSE, L. I., N. Y. - ATLANTA, GA. - TOLEDO, OHIO - SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS
OM-6M-53-3

Phones: Milford 2-1661 or Bellerose, N. Y. Floral Park 4-4422



WOODRUFF *Adapted* LAWN SEED

GOLD SEAL MIXTURES



Produce the Nation's Finest Lawns

Contain:

1. Over 75% Perennial Grasses.
2. Over 97% Pure Seed.
3. Over 80% Average Germination.
4. Less than 0.3% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons	PRICES ARE PER 100 POUNDS
TEMPORARILY DISCONTINUED DUE TO ACUTE BLUEGRASS SHORTAGE							
TURF-MAKER No. 1	Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegrass and Rough Bluegrass.	\$110.00	112.00	114.00	116.00	118.00	
TURF-MAKER No. 38	Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop.	\$110.00	112.00	114.00	116.00	118.00	
TURF-MAKER FOR SHADE	Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop.	\$110.00	112.00	114.00	116.00	118.00	
TURF-MAKER For Light Soils	Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop.	\$110.00	112.00	114.00	116.00	118.00	

THIS CANCELS ALL PREVIOUS QUOTATIONS.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Special Discounts, Terms and Conditions.

(IMPORTANT - please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. - and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS - 2% ten days, E. O. M. to firms of approved credit.

SHIPPING QUANTITIES - 1 lb. Cartons, 25 per case; 3 lb. Cartons, 16 per case; 5 lb. Cartons, 10 per case; 25 lb. Bags, 2 per bale.

FOR BROKEN LOTS - Add 1c per pound.

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SPIKE DISC LAWN AND GREEN CULTIVATORS



HOME LAWN SIZE

MODEL 8T

8 discs, each 10 in. diameter - Rolling width 16 in.

Wholesale - \$11.35 each

Retail - 17.00 each

SHIPPING WEIGHT 35 LBS.

Terms: Net 30 days, F. O. B. our warehouses, freight prepaid on 200 lbs. or more.



WOODCO BRAND **BIRD FOOD**

\$11.00 per 100 lbs.
50c per hd. less if
ordered in 500 lb. lots.
Prepaid delivery on
200 lbs. or over

ATTRACTIVE BAGS, COLORFUL
POSTERS AND NEWSPAPER MATS
FREE WITH EVERY SHIPMENT.

RED SEAL MIXTURES



Produce the Best Lawns Possible
FOR SEED DOLLARS SPENT

Contain:

1. Over 50% Perennial Grasses.
2. Over 90% Pure Seed.
3. Over 75% Average Germination.
4. Less than 0.6% Weed Content.
5. NO NOXIOUS WEEDS.

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons	PRICES ARE PER 100 POUNDS
MILFORD GREEN FOR SUN	Contains: Kentucky Bluegrass, Red Fescue, Perennial Rye-grass, Redtop and Mixed Bent.	\$80.00	82.00	84.00	86.00	88.00	
MILFORD GREEN FOR SHADE (SHADY SPOT)	Contains: Rough Bluegrass, Red Fescue, Perennial Rye-grass and Redtop.	\$80.00	82.00	84.00	86.00	88.00	

WHITE TAG LINE

(TO MEET THE COMPETITIVE TRADE)

INERT MATTER NOT OVER 15%	50 lb. Bags	25 lb. Bags	5 lb. Cartons	1 lb. Cartons
PARK	\$52.00	54.00	56.00	60.00
GREEN-UP	\$30.00	32.00	34.00	38.00

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TURF-MAKER LAWN FOOD

(Gro-Sod)

WHY SHOULD YOU SELL IT? HOW SHOULD YOU SELL IT?

Read these sales helps and

INCREASE YOUR SALES

1. Although TURF-MAKER is higher priced than most fertilizers, it covers more than twice the area.
2. At this lower rate of application it feeds the lawn completely, supplying all the necessary plant food needed in good turf.
3. The formula is 10-6-4 and one-half the nitrogen is derived from organic sources. This means a longer feeding period as the organics break down in the soil slowly and become available to the grass over a period of time.
4. TURF-MAKER LAWN FOOD is for lawns only -- new plantings and for established turf. Lawns are grown principally for foliage, and nitrogen is the leaf growing element. The phosphorus and potash content is provided in that proportion needed by grass plants.
5. TURF-MAKER LAWN FOOD is a good investment for you and your trade. It provides a profitable "tie-in" sale and a satisfied customer.

WOODRUFF SPREADERS

for

SEED and FERTILIZER



HOME LAWN SPREADER

SIZE	SHIPPING WEIGHT	WHOLESALE PRICE	RETAIL PRICE
18"	22½ Lbs.	8.65	12.95
24"	30 Lbs.	13.30	19.95

Terms: Net 30 Days, F. O. B. Milford or Bellerose
Freight prepaid on 200 Lbs. or more.



TURF-MAKER LAWN FOOD

— PRICES —

SIZE	WHOLESALE	RETAIL
50 lb. Bags	— 2.90	3.95
25 lb. Bags	— 1.55	2.25

TON LOTS OR OVER LESS 5%

SPECIAL DISCOUNT IN TRUCKLOTS AND CARLOTS — WRITE OR PHONE

Prices Subject to Change Without Notice

Terms: Net 30 days, F. O. B. our warehouses — Freight Prepaid on 200 lbs. or over

FOR QUALITY — FOR SERVICE — FOR SELLING AIDS

WOODRUFF LEADS